

## *The Monarch Society*



*The Monarch Society is an elite society of ForYou Consultants who conduct In-Home Demonstrations, Nutritional Clinics, one-on-one sales, and service their repeat customers. The Monarch Society is the retailing side of your business. To be inducted into this society, you must retail \$1200.00 in one calendar month. Inductees will be designated as butterflies and receive a beautiful Monarch Society pin.*

*Inductees that retail \$1200.00 for three months will be recognized as a Bronze Retailer in the Retailer of the Month club.*

*The Monarch butterflies who Double Qualify in the Retailer of the Month program will receive special recognition during ForYou's annual Gala festivities.*

*The Monarch butterflies that Triple Qualify in the Retailer of the Month program will receive special recognition and a beautiful, personalized certificate during ForYou's annual Gala festivities.*

*The Monarch butterflies that Quadruple Qualify in the Retailer of the Month program will receive special recognition and awards during ForYou's annual Gala festivities.*

*The top three (3) butterflies will be eligible for special recognition at our annual Gala.*

*The top retailer will be recognized as the Monarch Butterfly and receive an additional 2% cash bonus on the wholesale volume of their orders for the entire contest year plus other awards. All awards will be presented at our annual Gala and you must be present to win.*

*The first runner-up will receive an additional 1% cash bonus on the wholesale volume of their orders for the entire contest year plus other awards. The second runner-up will receive special awards. All awards will be presented at our annual Gala and you must be present to win.*

*Every Monarch Society butterfly that retails \$1200.00 for any six (6) months during the contest year will receive a special invitation to the Monarch Society luncheon at our upcoming annual Gala. This elite group will be transported by limousine to the luncheon with Mrs. Lester Holt, President of ForYou, Inc., and other Monarch Society members.*