

# “The Business Center” Plan



The Business Center Plan is a unique business model designed to maximize the Achievers' earnings as they advance through the levels of achievement in the company. The beauty of ForYou's Compensation Plan, unlike most, is once you achieve a level **YOU NEVER LOSE YOUR STATUS**. That's right, there are no requirements to retain your status! Even if you become inactive for a period of time, the next time you order from ForYou you will receive the same benefits you enjoyed during your active status. You may have to pay your annual renewal fee if it has been more than a year but NO starting over!!! That is one of many factors that set us apart in the network marketing industry.

Our unique payment structure rewards you for the combined efforts of yourself, your personally sponsored people, and their personally sponsored people for six (6) generations deep. Everyone starts their business the same way, enrolling in the Company and purchasing the **Starter Packet** of their choice. After the initial enrollment, each individual sets their pace of advancement and defines their financial objectives. Whether you looking to earn an extra few hundred dollars a month to ease the financial burden of mortgage payments, car payments, credit card bills, etc. resulting from daily living or looking to create wealth for retirement, building a new home, or funding college tuition, ForYou can help you chart a course toward realization of your financial goals.

**People Sponsoring People**

**Sharing ForYou Products Today**

**Building Wealth For Tomorrow**

At the core of our marketing program is the personal care product line enjoyed by our customers and distributors. Commissions are paid on all **qualifying orders** placed by you, your **personal organization**, and your **leadership organization** with ForYou in a calendar **month**. Network marketing provides the opportunity for you to earn commissions from the effort of others...not just your effort! ForYou's Compensation Plan utilizes this fundamental concept to your best advantage. Not only will **you earn from the effort of others**, but **you will advance** up the ForYou ladder of success **from the effort of others!** Let see how that works!

Sharing ForYou's personal care products with those you come in contact with daily helps build a large customer base thus creating monthly orders that will help you advance through the achievement levels initially and provide a wonderful monthly retail income at the higher commission levels.

Network Marketing gives you the flexibility to choose whether you will advance based on your effort solely or the efforts of others solely or a combination of your effort and their effort. To maximize the advancement opportunity, remember to always stay one step ahead of those you sponsor to receive full credit for their efforts. It is much like climbing steps. To get to the top, you must take the first step and then sequentially take each step until you reach the top!



## **FORYOU'S STEPS TO SUCCESS**

# LEVELS OF ACHIEVEMENT

**YOUR EFFORT ONLY**

## **ACTIVE ACHIEVER**

The first step  
Enroll for \$86 + s/h  
Purchase a **Starter Packet**

## **DIRECT ACHIEVER**

Order \$500 Retail Product  
directly from ForYou  
in one calendar month

*“Wealth is the product of  
man’s capacity to think.”*

*~Ayn Rand*

**YOUR EFFORT  
PLUS  
THEIR EFFORT**

## **MASTER ACHIEVER**

In one calendar month,  
order directly from ForYou  
\$1500 Retail Product  
Or  
\$1000 Retail Product and  
sponsor 1 Direct  
Or  
\$500 Retail Product and  
sponsor 2 Directs  
Or  
Sponsor 3 Directs

## **EXECUTIVE ACHIEVER**

In one calendar month,  
order directly from ForYou  
\$3000 Retail Product  
Or  
\$2500 Retail Product and  
sponsor 1 Direct  
Or  
\$2000 Retail Product and  
sponsor 2 Directs  
Or  
\$1500 Retail Product and  
sponsor 3 Directs  
Or  
\$1000 Retail Product and  
sponsor 4 Directs  
Or  
\$500 Retail Product and  
sponsor 5 Directs  
Or  
Sponsor 6 Directs

**YOUR EFFORT  
PLUS  
THEIR EFFORT**

## **GOLD EAGLE EXECUTIVE ACHIEVER**

Become an Executive  
Develop 2 Executives in Your  
1<sup>st</sup> Generation

## **DIAMOND GOLD EAGLE EXECUTIVE ACHIEVER**

Become a Gold Eagle Executive  
Develop 2 Gold Eagle Executives in  
Your 1<sup>st</sup> Generation

*“Wealth is the ability to  
fully experience life.”*

*~Henry David Thoreau*

ForYou will reward you for building a strong, solid organization. Your financial success increases as you climb the "Steps to Success." Commission earnings at the higher level are paid after you fulfill the requirements for advancing to that level. To earn personal organization commissions, you and your personal organization's combined orders within a calendar month must equal or exceed \$500 retail/\$375 wholesale plus shipping.

Receive benefits and earn commissions as you progress through the levels of achievement. As you continue to build your business, your benefits and commissions build with it!

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## ACTIVE ACHIEVER

\$86.00 + shipping starts a very lucrative home-based business where you define the work week, set the schedule, and determine the financial goals of your company.

### FREE membership for a year\*

*\*(An annual renewal fee of \$30 will be due on the anniversary date of your enrollment.)*

**25% buying discount** on all personal care product purchases

**33+% profit** on customer retail sales

**Sell 1 Basic Wellness Program for \$120** (customer receives \$127 in product value), you pay \$90 and **keep \$30 in profit!**

Establish **5 Basic Wellness customers** and you will **earn \$150.00** retail profit **PLUS advance to** the second level - **Direct Achiever!**

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## DIRECT ACHIEVER

Purchase \$500 retail in personal care products for your customers, yourself, and your family. You pay only \$375.00 + shipping and advance from Active to Direct Achiever.

**After becoming a Direct Achiever**, you will receive the following benefits on monthly **qualifying orders**:

**Earn an extra 10%** on the wholesale amount of **your orders**

**Earn an extra 5%** on the wholesale amount of **your Active Achiever's orders**

Next month, when your **5 Basic Wellness customers** reorder, you will **earn \$150.00** retail profit **PLUS \$45 DA commissions!**

**You earned almost \$200 and all you did was re-service your 5 customers!**

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## MASTER ACHIEVER

If your financial goals are to build a large retail business, then you need inventory to supply your customers. You may decide to purchase \$1500 retail in personal care products for your customers, yourself, and your family. You pay only \$1125.00 + shipping, earn \$112.50 in commissions, and advance from Direct to Master Achiever.

**After becoming a Master Achiever**, you will receive the following benefits on monthly **qualifying orders**:

**Earn an extra 20%** (double that of a Direct) on the wholesale amount of **your orders**

**Earn an extra 15%** (triple that of a Direct) on the wholesale amount of **your Active Achiever's** orders

**Earn an extra 10%** (new commission category) on the wholesale amount of **your Direct Achiever's** orders

Next month, when your **5 Basic Wellness customers** reorder, you will **earn \$150.00** retail profit **PLUS \$90 MA commissions!**

**Your commissions grew another \$45 and you earned \$240 just for re-servicing your 5 customers! Sponsor people to do the same as you and watch your commissions grow even more!**

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## EXECUTIVE ACHIEVER

Through consistent personal performance and an increase in your customer base, your need for additional inventory will increase. You may decide to purchase \$3000 retail in personal care products for your customers, yourself, and your family. You pay only \$2250.00 + shipping, earn \$450.00 in commissions, and advance from Master to Executive Achiever.

**After becoming an Executive Achiever**, you will receive the following benefits on monthly **qualifying orders**:

**Earn an extra 25%** (an 5% increase) on the wholesale amount of **your orders**

**Earn an extra 25%** (a 10% increase) on the wholesale amount of **your Active Achiever's** orders

**Earn an extra 20%** (double that of a Master) on the wholesale amount of **your Direct Achiever's** orders

**Earn an extra 10%** (new commission category) on the wholesale amount of **your Master Achiever's** orders

Next month, when your **5 Basic Wellness customers** reorder, you will **earn \$150.00** retail profit **PLUS \$112.50 EA commissions!**

Your commissions **grew another \$22.50** and you now earn **\$262.50** just for re-servicing your **5 customers!**

**You can experience a 75% increase in your earnings potential simply by advancing from Active Achiever to Executive Achiever! That is incredible...where can you go and experience that type of income growth!!!**

**PLUS**

**Earn LEADERSHIP COMMISSIONS on your 4 generations!\***

*(\*Leadership Commissions are paid on 55% of the retail product value of orders from your four generations.)*

- I 7% on your first generation**
- II 5% on your second generation**
- III 6% on your third generation**
- IV 7% on your fourth generation**

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## **GOLD EAGLE EXECUTIVE ACHIEVER**

The Compensation Plan keeps on giving...to be at the Executive Achiever level deepens your earnings potential another 2 generations for a total of six (6) generations for those that qualify! Add a fifth generation to your leadership commissions when you **develop two (2) Executives in your 1<sup>st</sup> generation** and advance from Executive to Gold Eagle Executive Achiever!

**Earn LEADERSHIP COMMISSIONS on your 5th generation** when you have **one (1) active first generation Executive** Achiever! Active Executives order a qualifying order from the company monthly!

- V 5% on your fifth generation**

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## DIAMOND GOLD EAGLE EXECUTIVE ACHIEVER

You have reached the top level in ForYou's Compensation Plan and your earnings potential multiples exponentially as you build depth in your leadership organization. Train and assist the people in your organization so you can deepen and strengthen your leadership organization! Add a sixth generation to your leadership commissions when you **develop two (2) Gold Eagle Executives in your 1<sup>st</sup> generation** and advance from Gold Eagle Executive to Diamond Gold Eagle Executive Achiever!

**Earn LEADERSHIP COMMISSIONS on your 6th generation** when you have **one (1) active first generation Gold Eagle Executive Achiever!** Active Gold Eagle Executives order a qualifying order from the company monthly!

**VI 6% on your sixth generation**

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**Now...you are positioned to reap the benefits of your efforts! It only takes \$500 retail per month to qualify for commissions** (incredible when compared with others in the industry).

Assume that you personally sponsored 4 people who sponsored 4 who sponsored 4...six generations deep with everyone ordering a qualifying \$500 retail order each month, your top level income potential could be:

I	II	III	IV	V	VI
<b>4</b>	<b>16</b>	<b>64</b>	<b>256</b>	<b>1024</b>	<b>4096</b>
people each ordering \$500 retail earns commissions of					
<b>\$19.25</b>	<b>\$13.75</b>	<b>\$16.50</b>	<b>\$19.25</b>	<b>\$13.75</b>	<b>\$16.50</b>
Per \$500	Per \$500	Per \$500	Per \$500	Per \$500	Per \$500

Notes to “The Business Center” Plan:

1. All monetary figures for commission or advancement qualification do not include sales tax. If you are a South Carolina resident, please add sales tax at the rate applicable to the zip code/county where the product is being shipped. A South Carolina sales tax chart by zip code can be found at [www.sctax.org](http://www.sctax.org). Click on the Sales and Use tax link on the left hand side of the home page and scroll down to Tax Rates by Zip Code.
2. ForYou also sells promotional materials (Sales Aids) to assist the distributors in marketing their products to customers as well as assist in prospecting new distributors. These sales aids do not generate commissions to distributors and do not qualify distributors for advancement within the Compensation Plan.
3. All earnings figures provided are for illustrative purposes only and are not intended to represent the earnings of any one individual.
4. ForYou makes no representations about how much money YOU will earn. As with any other sales opportunity (conventional or multi-level marketing), the compensation earned by distributors varies significantly. Generating compensation as a distributor requires time, effort, and commitment. This is not a get rich quick program. There are no guarantees of financial success.